

Competitiveness and growth of economies depend, among other factors, on R&D investments, digitalisation initiatives, and the existence of a business structure capable of transforming innovation and digitalisation efforts into frontline outcomes that allow for a global advantage in innovation, both at the country and the firm levels. Which R&D and digitalisation strategies favour a better positioning in the global economy? Where and how to conduct private and public R&D and digitalisation investments? What are the most relevant factors to face competition in international markets?

The IX DKIIS Workshop “Digital, Knowledge, Innovation and Internationalisation Strategies” is devoted to the analysis of the above questions. Related public policy issues will be discussed. In particular, this Workshop aims to provide a forum where researchers present and discuss high-quality research and benefit from interaction and exchange of ideas.

DKIIS Workshop

Digital,
Knowledge,
Innovation and
Internationalization
Strategies

Venue

The workshop will take place in Room 4P18, located in the fourth floor of the Facultat d'Economia, Avinguda dels Tarongers, s/n, 46022 València.

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IX DKIIS Workshop
València, 6th-7th November 2025
Room 4P18 (fourth floor), Facultat d'Economia

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Facultat d'Economia
Universitat de València

Room 4P18

Thursday 6th November

13:30h | Lunch

15:15h – 15:30h | Registration and presentation

15:30h – 16:40h

Chair

Ana Mauleon (Université Catholique de Louvain).

Mergers and R&D: A Unified Approach

José Luis Moraga (Vrije Universiteit Amsterdam) and
Evgenia Motchenkova (Vrije Universiteit Amsterdam).

**Vertical Integration and Market Access:
Evidence from the Production Network**

Joel Stiebale (DICE, Heinrich Heine University Düsseldorf)
Katharina Erhardt (DICE, Heinrich Heine University
Düsseldorf) and
Giulia Sabbadini (DICE, Heinrich Heine University
Düsseldorf).

16:40h - 17:00h | Coffee break

17:00h - 18:10h

Chair

Joan Crespo (Universitat de València).

**ESG strategies as catalysts for exploratory
innovation: A firm-level perspective**

Pedro Mendi (Universidad de Navarra) and
Goretti Cabaleiro (Universidad de Navarra).

Skills for the green transition

Jose García-Quevedo, Institute of Economics (IEB,
Universitat de Barcelona)
Elisenda Jové-Llopis (Universitat de Barcelona) and
Ester Martínez-Ros (Universidad Carlos III).

20:30h | Dinner

Friday 7th November

9:30h - 10:40h

Chair

Vincent Vannetelbosch (Université Catholique de Louvain).

Environmental Awareness and Emissions Leakage

María José Gil-Moltó (Universitat Jaume I) and
E. Stathopoulou (University of Sheffield).

**FDI decisions, green R&D choices and technological
spillovers**

Mario Martínez Fernández (Universitat de València).

10:40h - 11:10h | Coffee break

11:10h - 12:20h

Chair

Miguel Manjón (Universitat Rovira i Virgili).

AI adoption and innovation

María García Vega (University of Nottingham) and
Matias Goldman (University of Nottingham).

**Unleashing Productivity: The Role of AI and
Data-Driven Investments in Firm Performance**

Alexander Ehrlich (ZEW-Leibniz Centre for European
Economic Research Mannheim, TU Munich) and
Bettina Peters (ZEW-Leibniz Centre for European Economic
Research Mannheim, University of Luxembourg).

12:20h - 13:20h | Conference

Chair

Rafael Moner-Colonques (Universitat de València).

**Do capital incentives distort technology
diffusion? Evidence on cloud, Big Data and AI**

Richard Kneller (University of Nottingham).

13:30h | Lunch