

Competitiveness and growth of economies depend, among other factors, on R&D investments, digitalization initiatives, and on the existence of a business structure capable of transforming innovation and digitalization efforts into frontline outcomes that allow for a global advantage in innovation, both at the country and the firm levels. Which R&D and digitalization strategies favour a better positioning in the global economy? Where and how to conduct private and public R&D and digitalization investments? Which are the most relevant factors to face competition in international markets?

The IX DKIIS Workshop “**Digital, Knowledge, Innovation and Internationalization Strategies**” is devoted to the analysis of the above questions. Related public policy issues will be discussed. In particular, the aim of this Workshop is to provide a forum where researchers present and discuss high-quality research and benefit from interaction and exchange of ideas.

DKIIS Workshop

**Digital,
Knowledge,
Innovation and
Internationalization
Strategies**

Venue

The workshop will take place in Room 4P18,
located in the fourth floor of the Facultat d'Economia,
Avinguda dels Tarongers, s/n, 46022 València.

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IX DKIIS Workshop
València, 7th-8th November 2024
Room 4P18 (fourth floor), Facultat d'Economia

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Digital,
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València, 7th-8th November 2024

Facultat d'Economia
Universitat de València

Room 4P18

Thursday 7th November

12:00h – 12:15h | Registration and presentation

12:15h – 13:30h | Conference

The Perfect Match: Assortative Matching in Mergers and Acquisitions

Verónica Rappoport (LSE)
Maria Guadalupe (INSEAD)
Bernard Salanie (Columbia University)
Catherine Thomas (LSE)

13:30h - 15:30h | Lunch

15:30h - 16:40h

Mergers and R&D: A Unified Approach

José Luis Moraga (Vrije Universiteit Amsterdam and
Télécom Paris)
Evgenia Motchenkova (Vrije Universiteit Amsterdam)

Management practices and innovation activities

Pedro Mendi (Universidad de Navarra)
Sandra Idrovo Carlier (INALDE Business School)
Alfredo Rodríguez Pacheco (INALDE Business School)

16:40h - 17:00h | Coffee break

17:00h – 18:20h

Border carbon adjustments in agri-food markets: Not as effective as one might think

Ida Nordin (Swedish University of Agricultural Sciences)
Fredrik Wilhelmsson (Lund University)
Torbjörn Jansson (Swedish University of Agricultural
Sciences)
Thomas Fellmann (European Commission, Joint Research
Centre Seville)

Jesús Barreiro-Hurle (European Commission, Joint
Research Centre Seville)

Mihaly Himics (European Commission, DG Agriculture and
Rural Development)

Go wide or go deep: Margins of new trade flows

Katharina Erhardt (DICE, Heinrich Heine University
Duesseldorf, CESifo)

Apoorva Gupta (DICE, Heinrich Heine University
Düsseldorf)

20:30h | Dinner

Friday 8th November

9:30h - 10:40h

Emissions Leakage and Environmental Awareness

María José Gil-Moltó (Universitat Jaume I)
E. Stathopoulou (University of Sheffield)

FDI decisions, green R&D choices and technological spillovers

Mario Martínez Fernández (Universitat de València)

10:40h - 11:10h | Coffee break

11:10h - 12:30h

Does Broadband Internet Promote Digital Labor and Territorial Cohesion? Empirical Evidence from the New Generation Broadband Extension Program in Spain

Estrella Gómez-Herrera (Universitat de les Illes Balears)
Alfredo Martín Oliver (Universitat de les Illes Balears)
Frank Müller-Langer (University of the Bundeswehr
Munich)

Artificial Intelligence and the direction of innovation

María García Vega (University of Nottingham)
Xin Deng (University of Manchester)
Cher Li (Aston University)
Richard Upward (University of Nottingham)

12:30h - 13:30h | Closing Session

The Decline in Business Dynamism in Europe: The Role of Shocks, Market Power and Technology

Javier Miranda (Halle Institute for Economic Research
(IWH) – Member of the Leibniz Association, Department
of Structural Change and Productivity, Friedrich-Schiller
University Jena, and The Competitiveness Research
Network (CompNet))

Filippo Biondi (Düsseldorf Institute for Competition)

Sergio Inferrera (Queen Mary University of London)

Matthias Mertens (Halle Institute for Economic Research
(IWH) – Member of the Leibniz Association, Department
of Structural Change and Productivity and The
Competitiveness Research Network (CompNet))

13:30h | Lunch